

PROTECTING SUBSCRIBERS FROM ONLINE THREATS WITH PROTECT IQ:

In the past, subscribers have protected themselves from online security threats by downloading anti-virus software onto their devices- usually via annual subscription. The problem is that smart devices and on-demand services quickly outpaced these types of anti-virus solutions, creating gaps of coverage for devices that you couldn't download software onto. Cyber criminals quickly realized that these machines were left vulnerable and had personal information on them, making them easy targets. For example, in 2020, we saw an increase of smart device cameras being hacked into, and with the launch of smart home-gym equipment, one can guess that this will be another pocket of vulnerability for subscribers. But even if you could download anti-virus software on these types of devices, to the average consumer, paying for that many seats of anti-virus is just not an option.

The solution is WiFi network-level security to protect those extra devices connected to the internet. Protect IQ proactively monitors traffic coming in through our routers, providing malicious website protection, anti-virus and anti-ransomware inspection, detects intrusions (including video hacking), and blocks anything that looks suspicious according to your settings. This is a great solution for devices that don't get browsed on but have access to personal information like TV's, smart devices, security cameras, and sports equipment.

BUILT-IN LAYERS OF PROTECTION, ALERT NOTIFICATIONS SENT TO YOUR PHONE, AND UPDATES MANAGED FOR SUBSCRIBERS:

Protect IQ prevents unauthorized access to your Wi-Fi network, blocks attempted visits to known harmful websites, and actively terminates data transfers before malicious payloads are delivered to any network device. Get notified through push notifications whenever a security issue is triggered- with details of which device was attacked, where it came from, and when it occurred. For example, if your baby monitor has unauthorized activity, you'll be notified that someone is trying to access local video content in your home.

Push notifications sent straight to your phone allow you to actively monitor web security in real-time. Eliminating the need for you to run scans to get this information.

How does everything stay protected in such a rapidly changing environment though? Updates with improved security measures are continuously managed for the subscriber, as most people delay their updates and create weaknesses in their home security. We take care of it all, improving the subscriber experience, and eliminating issues that typically drive customers to tech support.

**Please note: These options can only prevent unauthorized access to your Wi-Fi network. You still need anti-virus protection to protect the apps and information on your computers, tablets and mobile devices to protect you from the applications you use and content you click on.*

