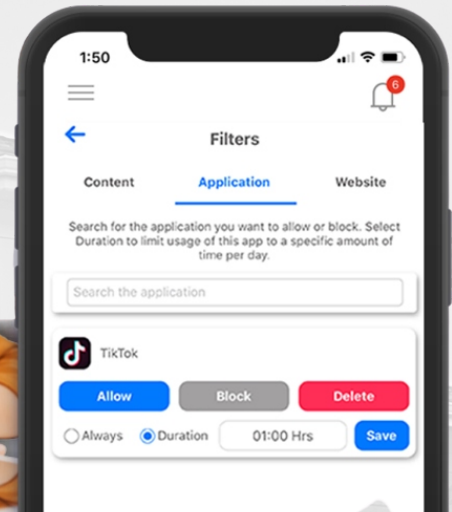


## EFFORTLESS CONTROL WITH EXPERIENCE IQ:

While the internet has become increasingly useful, parents have taken caution to the psychological effects that gaming and social media have on their children. Issues like gaming and social media addictions have transpired into harsh realities for many households. Parents can now take back control and have peace of mind by protecting children from inappropriate and harmful content, and/or unlimited access to the internet. Easily enforce online rules for users and devices in your home network without creating blanket settings that affect all household members. Experience IQ allows you to set profile specific actions straight from your phone, that will tailor the online experience for everyone.

### CONTENT FILTERING

Using Experience IQ, subscribers can use content filtering to ensure the online safety of their family members. They can restrict access to inappropriate content for individual users based on numerous preset categories such as pornography and nudity, violence, P2P sharing, online shopping, social networking, and more. Subscribers also have the ability to block specific websites for all or specified users in the home. For example, parents can allow access to the internet for schooling, but block Youtube, Instagram, and TikTok if they choose.



### SET TIME LIMITS AND RESTRICTIONS

If blocking and filtering isn't necessary but you want to set time limits on how long your child can play or use social media, simply set duration limits on applications. This will give a child access to their favorite apps without feeding into habits that you don't support. For more control, you can even schedule times during which children are allowed to access the internet, blocking all access or certain apps in specific time frames. For example, access to social media apps like Snapchat can be blocked during hours when homework needs to be completed, and then access to the internet can be completely blocked between the hours 10:00 pm and 7:00 am to ensure bedtimes are protected. Restrictions can be lifted on specific days, like Saturday and Sunday, to give profiles more freedoms on days that homework is not a factor. Subscribers can control these settings for every profile they create in their home network and for each device associated with a profile.

### RAISE STANDARDS INSTEAD OF ARGUMENTS

By eliminating the need to announce cut-off times and personally monitor the content on your child's device while they use it, you change the culture in your home. Curbing usage and behaviors will become normal over time, and Experience IQ takes the parenting factor out of daily content and usage control. If children need access to something beyond their permissions, they can easily ask the administrator/parent for a special-use circumstance. Settings can be dynamically changed, and if permissions need to be reconfigured, you can change them at any time from the app downloaded onto your phone or device.

